Modern learning for the modern student
Zoom Video Communications helps you build today’s collaboration classrooms

**Enrich teaching & learning**
Expand traditional classrooms with video communications to meet the growing needs of modern learners.

**Maximize your resources**
Utilize resources and hardware you already have; expand your capabilities and community offerings.

**Improve learning outcomes**
Increase student participation and learning retention with virtual and hybrid classrooms and micro-learning.

- HD video and audio provide exceptional clarity and quality to virtual and hybrid classes.
- Students can join classes virtually, from any device, boosting attendance and retention.
- Session recording and automatic transcription allow students to learn at their own pace.
- Simple user management and single sign-on make video a seamless component of the learning experience.

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**Track student engagement**
User management dashboards for tracking usage, attendance, in-meeting data, and more.

**Integrate seamlessly with your LMS**
Moodle, Canvas, Desire2Learn, Sakai, and Blackboard learning management systems.

**Security and compliance**
Zoom enables FERPA / HIPAA compliance and provides 256-bit AES encryption.

**Accessibility for all learners**
Ensure that everyone can participate equitably with closed captioning and keyboard shortcuts.

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“It’s not platform dependent, there aren’t the delays of making sure the audio functions properly. Zoom just works off the bat. It has transformed my program.”

John Bansavich, E.D.D

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**University of San Francisco**
Enhanced collaboration features
Collaborating on projects and ideas is easy with one-click content sharing, real-time co-annotation, and digital whiteboarding.

New ways for students to engage
Video breakout rooms, multi-sharing, polling, and group chats add a new level of engagement to virtual and hybrid classes.

Microlearning opportunities
Easily create and repurpose video content into easily-digested hosted videos that allow students to learn at their own pace.

What does a video-enabled campus look like? Let’s take a look!

- Virtual events and virtual recruitment streamline the admissions process and make it more cost-effective.
- Researchers accelerate projects by easily collaborating with colleagues around the globe.
- Cost efficient cloud conference room connectors allow university staff to connect for better alignment and clarity.
- Students use tutoring, advising, and career counseling more often with virtual meetings and office hours.
- Virtual and hybrid options enhance and expand classes with powerful collaboration tools.
- Video connects dispersed classes and campuses for important announcements and events.

96% Of top U.S. Universities use Zoom.*
*US News and World Report

87% Of surveyed institutions plan to increase investment in online collaboration tools.*
*TechValidate Education Customer Survey